



KING OF THE HARBOUR

April 8th & 9th 2006





Steve Ferguson



Corey Hutchings



Ben Fouhy

An Opportunity to Associate Your Brand with some International Athletes

tvnz.co.nz The New Zealand Herald





What's in it The King of The Harbour race is a unique and low cost opportunity to associate your brand with some of the World's leading ocean athletes. Names like **Ben Fouhy, Steven Ferguson, Corey Hutchings** from New Zealand plus a number of International athletes from Tahiti including, **Lewis Laughlin, Sth Africa David Mocke** to name a few.



2004 champ David Mocke, South Africa, left, and Olympic medalist Ben Fouhy, NZ, right.

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KING OF THE HARBOUR
SURF SKI WORLD CUP



• Event Brief

- Two day event forms the first leg of the 2006 Surfski World Cup series & the very first internationally sanctioned V1 Outrigger series, which will also include races in Australia, South Africa and Tahiti.
- Incorporates the King of the Harbour Surfski Marathon, New Zealand's premiere ocean paddling event and the highest profile event in the Canoe Racing NZ calendar.
- Will host the worlds top long distance surfski & V1 teams, including New Zealand, Australia, South Africa, Tahiti and Hawaii/USA.
- Elite New Zealand Surfski athletes competing include surf life saving legend Cory Hutchings, Olympic medalist Ben Fouhy and his team mate Steve Ferguson, as well as our best ever female paddler, Katie Pocock.
- Elite V1 Outrigger athletes competing for New Zealand are World champions Gavin Clark, Brent Whitcombe, Martin Helleur and our current 3 times NZ Women's champion Bernie Murch.
- Both days racing will be based at Takapuna Beach, attracting the attention of the greater New Zealand sporting public and the international ocean paddling community.
 - Minimum of 5 persons per Category, any less you enter next category:
 - Juniors U20, Open, Masters Over 40, Senior Masters Over 50
 - Divisions Men & Women

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• **EVENT OBJECTIVES**

Increase the profile of the event through targeted Television, media and marketing.

- Endeavor to attract the top ocean paddlers from both New Zealand and the rest of the World.
- Increase participation levels so that over 200 athletes compete in the event, across a broad age range.
- Deliver a valuable return for sponsors and stakeholders by optimizing and improving leverage opportunities.
- Enhance the reputation of North Shore City as the premiere venue for top international sporting events.
- Increase general participation of down wind racing for both surfski & V1 outrigger paddlers in Auckland and throughout New Zealand.
- Takapuna Beach provides the ideal package in terms of locality, accommodation and hospitality.

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• **EVENT DETAILS for Surfski & V1 Outriggers**

- **Day 1:** Saturday April 8th. Surfski Start time: 12.00pm, 12.30pm - V1 Outriggers. Finish from 2.00pm
- The Surfski World Cup & V1 Two-person Relay, raced around a 7km triangular course off Takapuna Beach. Each paddler races twice, thus the total race distance is 28km. The tag between paddlers is made on Takapuna Beach.
- **Day 2:** Sunday April 9th. Surfski Start time: 12.00pm, 12.30pm V1 Outriggers. Finish from 1.30pm.
- The King of the Harbour Ocean Paddling Marathon, a 25 to 28km event finishing at Takapuna Beach.
- The start and course, however, will depend on the wind direction on race day (see below).

Course	Wind Direction	Start	Details
A	NW – N – NE	Army Bay	Head around top of Whangaparaoa directly to Takapuna Beach.
B	W – SW	Beach Haven	Down the harbour across to Rangitoto and back to Takapuna Beach.
C	S – SE - E	Maraetai	Straight up the harbour directly to Takapuna Beach.

- Entry Fee Day 1 only **\$60** per person, Entry Fee Day 2 only **\$90** per person, Entry fee for both days **\$130** per person including Dinner, all entry fees include race pack with race number for canoe, race shirt, discount voucher, sponsors products.
- All athletes wear high visibility race shirts carrying race number and sponsors logos.
- Prize giving will be held at the Takapuna Boating Club both days at 4.00pm



INTERNATIONAL SURFSKI TEAMS RACE AND POINTS

- International teams will comprise three open men's paddlers, one open lady paddler, one under-20 male paddler and one over - 40 male paddler.
- The race times for each individual paddler for both 7km legs on Day 1, are additive to the paddlers race time for Day 2 to determine the individual placings for the Surfski World Cup.
- The major pool of prize money and trophies will be awarded on the basis of these placings.
- There will be prizes and trophies for major 2 person teams place winners on Day 1 and major individual place winners on Day 2.
- The International Teams points will be allocated on the basis of the placings of the relay teams on Day 1.
- The best four individual placings of each international team on Day 2 (ie each team can drop their worst two placings).



INTERNATIONAL V1 OUTRIGGER TEAMS RACE AND POINTS

- International teams will comprise of three open men's, one open lady, one junior male and one over - 40 male paddler.
- The race times for each individual paddler for both 7km legs on Day 1, are additive to the paddlers race time for Day 2 to determine the individual placings for the International V1 Outrigger World Cup.
- The major pool of prize money and trophies will be awarded on the basis of these placings.
- There will be prizes and trophies for major 2 person teams place winners on Day 1 and major individual place winners on Day 2.
- The International Teams points will be allocated on the basis of the placings of the relay teams on Day 1.
- The best four individual placings of each international team on Day 2 (ie each team can drop their worst two placings).

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