

SIEMENS

Hearing Success

CENTRA Active Waka Paddler Brings Home Bronze

World Waka Ama Open Women V1 500 bronze medalist Vesna Aroha Radonich had Siemens and Bay Audiology Parnell to thank for an extra sense (hearing) to use during her races. Radonich was thrilled to be given new hearing aids. "I was approached by [Siemens] . . . to offer me the opportunity of a lifetime - to hear when I race! How amazing is that!"

This 32-year old waka paddler has had a hearing loss since childhood. Prior to

"The opportunity of
a lifetime -
to hear when I race!"



Stephanie Mears of Bay Audiology Parnell fits Vesna Aroha Radonich with her CENTRA Active™ aids

being fit with water-resistant **CENTRA Active™** hearing aids, she was unable to hear all of her team mates calls during races. Radonich notes, "The new hearing aids were amazing with their sharpness and ability to pick up all the voice

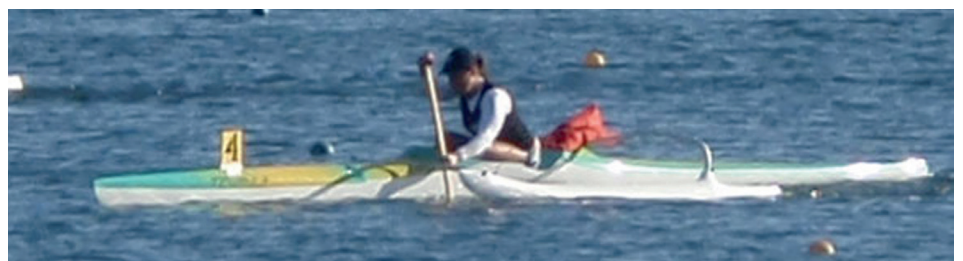
commands of our team mates . . . which was an added value to myself and my team mates."

Her next big competition will be the NZ Long Distant Championships 2008 in

October. She won the gold for the individual event last year and a silver medal in the team event. This year she is planning to compete in the 2-person outrigger and has high hopes for a gold.



Siemens and Bay Audiology to thank



Vesna Aroha Radonich noticed her new hearing aids had the ability to pick up all the voice commands of her team

Any questions? Contact us on 0800 666 671

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Vesna Aroha Radonich displaying her Siemens hearing aid



Winning the Waka Ama Gold Medal

Vesna Aroha Radonich Siemens sponsors waka ama gold medallist

Vesna Aroha Radonich paddled her way to the Waka Ama Gold Medal with the support of Siemens Audiology New Zealand. After providing Vesna, who has a congenital hearing loss, with water-resistant Centra Active™ hearing instruments last year, Siemens decided to fully sponsor her, allowing her to train full-time with her coach in Whakatane.

FASTEST WAKA AMA WOMAN IN NEW ZEALAND

Vesna's training and Siemens support paid off when she won the Open Women W1 500m Gold Medal at the Waka Ama National Championship at Lake Karapiro, Cambridge in January. After the race Vesna said, "If it wasn't for Siemens I would have not been able to have stress-free training for the Gold medal. It means so much to me that you invested in someone like me and gave me the opportunity to show New Zealand what I can do."

Vesna and her teammates in Team Kokiri also won 1st place in the Takapuna 42 km Marathon Change Race and she placed 3rd in the Women's 24 km OC1 Relay Race as part of Team Whakatane.

PURE™ AND ACTIVE™

To get the best of both worlds, Vesna now wears Pure™ 700 aids when she is on dry land for optimal digital processing and continues to wear her water resistant

Centra Active™ aids when training and racing.

The Centra Active™ aids are crucial to her participation in multi-paddler races. Vesna says that her position in the boat has changed now. "It is amazing to be able to pass the calls onto another paddler in absolute confidence that I

"It is amazing to be able to pass the calls onto another paddler in absolute confidence that I will be able to hear all calls and commands of my team mates"



Wearing her water resistant hearing aid

will be able to hear all calls and commands of my team mates." Vesna and her team mates know that she isn't missing a word.

Like any winning athlete, Vesna doesn't dwell on her victories too long. She is eager to share her next big goal. "I have already set my goal to go for Gold at the 2010 World Waka Ama Championships to better the Bronze medal I received at the 2008 World Waka Ama Champs."

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