

Value Proposition for Waka Ama Club Members: “What does my affiliation fee get me?”

Where does my Affiliation fee go? – Your affiliation fee (\$15 for an adult, \$12 for a Junior and \$5 for an intermediate and Midget) goes to Waka Ama New Zealand.

What is it used for?

Your affiliation fee helps us to administer the sport and provide you, your club and your region with all of the services, administration and operations below and more!

1	Being part of a sport for the whole whanāu
2	Being part of the fastest growing water sport in Aotearoa
3	Ability to be a club affiliated to a National Sporting Organisation recognised by Sport NZ
4	Ability to be a paddler affiliated to a club
5	Waka Ama NZ Website - one of the most up to date sports websites in New Zealand
6	Club listing on the website
7	Club Access to the website Members Area to monitor and administer affiliations and id cards
8	Club Access to online entries for Sanctioned Events listed on the calendar
9	Club Access to online entries for National events listed on the calendar
10	Eligible to take part in IVF World Sprints (according to criteria being met)
11	Recognition by the National Sporting Body for funding purposes. Letters of support for funding available to all affiliated clubs
12	Continual improvement and development of website and technical services
13	Use of the Club Tool Kit
14	Safety Rules developed in conjunction with Maritime NZ
15	Sanctioning process for all events – provides guidelines and criteria for hosting events
16	Safety Guidelines and Rules for events
17	Access to heavily reduced Public liability insurance through sanctioning
18	Legally reviewed Safety Waivers and Safety Documents
19	Free online entries set up and admin support for sanctioned events hosted by clubs and regions
19	Monthly members prize draw (sees affiliated paddlers every month win prizes)
20	Exclusive deals offered by our Suppliers and/or Sponsors
21	Sprint National races screened on Maori TV
22	Easy to understand Safety Videos – Specific for Waka Ama (Tips and Tricks) http://wakaama.co.nz/stories/read/1003352
23	Paddling Video and Booklet resource on Website https://www.youtube.com/user/wakatv
24	Access to Steering Clinics for affiliated members
25	Access to Rigging Clinics for affiliated members
26	Access to Coaching Clinics – as per the NZ Coaching Development Pathway https://www.wakaama.co.nz/pages/read/1003888
27	Access to waka Ama Flip and Float sessions
28	Flip and Float instructional poster - in Māori and English
29	Para Waka Ama pathway
30	Club Safety Officer pack for sent to clubs
31	‘How to’ Guide for Pocket Timer Pro developed and available on website
32	Waka Ama NZ Facebook page managed and updated regularly
33	Free advertising for affiliated members to sell their canoes on the Waka Ama New Zealand website/facebook
34	Waka Ama New Zealand Board – Providing sound and professional governance
35	Access to Strategic Plan – published in Māori and English
36	Help with strategic plan development
37	Access to advice on financial accountability and sound financial management
38	Affiliated Club voting process for Board elections
39	Affiliated paddlers can take part in National Sprint Championship Events at Karapiro

40	Access to a world class race course owned and provided by Waka Ama NZ
41	Affiliated paddlers can take part in National Long Distance Championships (Organised in conjunction with host Regions)
42	Affiliated paddlers can take part in all sanctioned events
43	All sanctioned events meet a safety standard
44	Access to Te Wananga o Aotearoa sponsorship product – Providing branded product for all paddlers at National Sprint Championship and National Secondary School Championship - waterproof pouch, bags, hats, kete, drinks bottles, bailers etc...
45	Medals awarded at National events
46	Involvement in a national selection process for World Sprints events
47	Co-ordination of World Sprints Teams
48	The uniform provided to World Sprints paddlers
49	Advocacy and leadership for the sport at an International level
50	Marketing and promotion of Waka Ama through Waka Ama NZ social media channels
51	A strong relationship with Water Safety New Zealand
52	Maritime NZ information available online
53	Increasing awareness of Water Safety & PFD's – information available online
54	Professional administration of the organisation/sport
55	Access to the Waka Ama New Zealand office to assist and answer any questions you have
56	Club membership database management system for clubs
57	Paperless invoicing for clubs
58	Xero Accounting package software available to regions
59	Free professional photos from all major events (Taken by Garrick Cameron – Studio5.co.nz) All available to download free from our website – if you wish for higher res versions simply contact us we will send to you. https://plus.google.com/u/0/photos/110544200822387100000/albums
60	Waka TV – A collection of YOU TUBE videos all featuring waka ama https://www.youtube.com/user/wakatv
61	Waka Ama social media (Twitter, Instagram, Facebook) - Managed access
62	Waka Ama History – The history of our sport documented for all to enjoy http://www.wakaama.co.nz/pages/read/1003368
63	Historical results of events http://www.wakaama.co.nz/stories/read/1003434
64	Strategic planning assistance for regions & clubs
65	Access to a constitution template for new clubs
66	Comprehensive Race Rules and Review process
67	Event templates
68	Culture of Waka Ama Booklet and online quiz
69	Outward Bound Scholarships available for all affiliated members to apply for annually
70	Collaboration with International Federations to provide access to events like Gubbi Gubbi in Australia
71	Organisation of the National Secondary School Championships (In conjunction with Te Waiariki Pura Trust)
72	Access to international event information via the waka ama website http://www.wakaama.co.nz/pages/read/1003502
73	Discounted life jackets through Vaikobi for affiliated clubs and members
74	A point of access to other clubs in other regions when you are travelling to different regions and want to go for a paddle but don't know where to go or who to go to
75	Legal advice related to waka ama business
76	Access to Sport NZ and its resources
77	Access to regional sports bodies
78	Access to become a Waka Ama volunteer and upskill in various roles at a club, regional or national level
79	Volunteers acknowledged at National events
80	Have input on events by completing the online surveys
81	Access for clubs to Waka Ama NZ staff presentations at Regional Meetings twice yearly
82	Easy online access for a paddler to check their affiliation status

83	Comprehensive Race Calendar for paddlers
84	Flexible affiliation across 1 or more clubs to maximise regatta opportunities
85	Governance development for regions and clubs
86	Steering information for beginners on website
87	Officiating and admin up skilling
88	Assistance with race management (advice in lead up to events)
89	Para Waka Ama Equipment development and resources for clubs
90	Waka Ama Flip & Float Certificates
91	Foundation Coaches Certification for completion of all modules
92	Management of race calendar on behalf of regions, clubs and paddlers
93	Unique ID Card designs
94	Opportunity to share your paddling stories via the website
95	Certification of Waka Ama Safety Basics through Coast Guard Boating Education
96	Waka Ama NZ support for nominations to various sports awards, nationally and regionally
97	Advocacy for the sport at a National level
98	Advocacy of the sport Internationally
99	Online database of membership statistics including ethnicity data – Used by clubs for funding applications, students for assignments etc.
100	Being officially part of the best sport in New Zealand!

Is there Value for Money?

Value for money is often relative to what else you can get for the same amount of money (Opportunity Cost). If you chose not to be a member of a waka ama club then you could spend that \$15, \$12 or \$5 affiliation fee on other items or services. For example \$15 could buy you 3 coffees in Auckland, or 1 Hoyts movie ticket.

