



Rangatahi Engagement in Waka Ama

2023 Survey Results

The purpose of the survey was to gather insights from a captured audience at the 2023 Waka Ama Secondary School Nationals about Rangatahi Engagement in Waka Ama to further support the implementation of the Waka Ama NZ Rautaki Rangatahi (Youth Strategy). The survey was conducted digitally on a iPad, led by a Te Reo Taiohi rōpū member, at Lake Tikitapu, Rotorua. The survey received 100 responses from secondary school aged rangatahi.

Do you paddle for a waka ama club?

65% Yes
35% No



If no, would you like to join a waka ama club?

60% currently paddle for a club
33% Yes
7% No



How are you involved in waka ama?

68%
Paddler

14%
Help at school

6%
Help at club

5%
Spectator

4%
Coach

3%
Volunteer at events

Do you follow our Waka Ama NZ social media pages?

36% Instagram only
32% Instagram & Facebook
26% No
6% Facebook



Do you want more waka ama rangatahi events

97% Yes
3% No



Do you go to any other waka ama events other than secondaries?

74% Yes
26% No

